



## Renaissance Lac Brome Lake

Association pour la conservation du lac et de son bassin versant  
Association for the conservation of the lake and its watershed



<https://www.renaissancelbl.com/>



[info@renaisancelbl.com](mailto:info@renaisancelbl.com)



**Faisons  
notre part**

## PRESS RELEASE

*For immediate release*

### Divers on the hunt for litter in Brome Lake

Monday, July 18<sup>th</sup>, 2022 – On Saturday, July 16<sup>th</sup>, about 20 volunteer divers from the organization **Faisons notre part** took part in a Brome Lake cleanup. The Domaine des Érables campsite had given them access to its lakefront from which the divers set off one after the other on a “litter hunt”. The hunt continued from 10:00 a.m. to 4:00 p.m. and resulted in a bountiful harvest: orange construction cone, plastic chair, beer and coke bottles, fishing equipment, baby pacifiers, old tires, etc., a heterogeneous loot if ever there was one, nevertheless relieving Brome Lake of many undesirables. A total of 1000 pounds of trash was removed from the lake.

Other volunteers, including **Renaissance Brome Lake's** employees and administrators, also joined the team of divers to ensure their safety by supervising them with boats and paddleboards.

This day was a great success! By the end of the afternoon, fatigue was certainly felt, but above all, smiles and pride prevailed. See for yourself in our photo!!

### The organization **Faisons notre part**

This was not **Faisons notre part's** first rodeo, for the Shawinigan-based organization has been travelling across Quebec for nearly 5 years, organizing scuba-diving cleanups in order to fight the scourge of water pollution.

### Contact persons

Alix Tremblay, Project manager and Communications and advertising agent/Renaissance Brome Lake

E-mail: [alix-tremblay@renaisancelbl.com](mailto:alix-tremblay@renaisancelbl.com)

Phone: (450) 242-2784

Anne-Marie Lussier, Event coordinator and Communications and social media officer/Faisons notre part

E-mail: [info@faisonsnotrepart.com](mailto:info@faisonsnotrepart.com)

Phone: (819) 535-1308